



The 23rd Annual  
*James (Coach) Day Memorial Scholarship  
Golf Tournament*  
May 5<sup>th</sup>, 2025

Eagle Landing Golf Course, Orange Park Florida

The *James (Coach) Day Memorial Scholarship Golf Tournament* is a joint effort in conjunction with the *Bob Hayes Invitational Track and Field Meet* to raise funds to support the James (Coach) Day Memorial Scholarship Fund. Our organization will give students in their senior year who also participate in the meet the opportunity to earn a \$2500 scholarship to use the skills they have learned to excel in sports get a head start in college. Three scholarships will be awarded based on an established criterion.

The purpose of the event is not only to provide scholarships for young athletes, but also to give the community an opportunity to get involved and encourage our young people to go farther in their academic endeavors. The entire community of the city of Jacksonville is very important to the success of this event.



**JAMES (COACH) DAY**  
**Scholarship Golf Tournament Founder Executive Director, BHITM,  
Inc.**

Coach Day, as he was fondly called by most, was well- respected and regarded by many in professional athletic ranks for his assistance in getting talents of many young people recognized and developed. He was known throughout the community for his acts of kindness that he and his family extended to support those in need. He believed in the importance of education, and he dedicated his life to ensuring that every child who wanted a better future had the resources needed to achieve that goal. As a teacher, coach, mentor, and friend, Coach Day touched the lives of many people in this community and across the country.

## PARTNERSHIP LEVELS

### EXECUTIVE PARTNER - \$10,000+

Company Banner Endorsement (Tournament & Track Meet)  
Company name on all tournament marketing  
Green Fees For 8 - 4 golf hole signs  
Disbursement of Company Products  
(Tournament Only)  
Bob Hayes Hall of Fame Banquet Table For 10  
guest Recognition at Bob Hayes Featured on Bob  
Hayes Website and social media platforms.

### TITLE PARTNER - \$5000

Company Banner Endorsement (Tournament &  
Track Meet) website and social media platforms  
Company name on all tournament marketing  
Green Fees For 4 - 2 Golf hole signs

### PRESENTING PARTNER- \$4000

Company Banner Endorsement (Tournament &  
Track Meet)  
Name as presenting sponsor on all tournament  
website and social media platforms  
Green Fees For 4 - 1 Golf hole sign.  
Disbursement of Company Products

### GOLF SHIRT PARTNER- \$3000

Company Sign displayed at awards program  
Official Company logo on sleeve of shirt Green  
Fees For 4

### BEVERAGE CART PARTNER- \$1000

Company Banner displayed on beverage cart  
(Both Sides)

### GOLF HOLE PARTNER - \$150

Company sign on golf hole

Make checks out to: **Bob Hayes Invitational Track**  
Director, 5310 Lenox Ave Suite #22  
Jax., 32205

## SCHEDULE OF ACTIVITIES

7:00-8:00 A.M. -REGISTRATION  
(Practice range available)

Raffle tickets will be available for purchase.

8:15-8:20 A.M.-Announcements

### 8:30 A.M. -18 Hole Shotgun Start

1:30 P.M. - Lunch, Program, Prizes Silent  
and Live Auction (Clubhouse Party  
Room)

*PLEASE bring a fully charged smart phone  
to bid on auction items at the event.*

Driving Directions:

<https://www.eaglelandingfl.com/location/>

#### Pricing:

(Includes: Green and Cart Fees, Lunch,  
Gratuities & Taxes)

\$150 Per Person

\$650. Per Foursome (Group\Business  
Registration-Tee hole Sponsor signage)

## FIRST SCHOLARSHIP RECIPIENTS



*Since 2002 The James "Coach" Day  
Scholarship Golf Tournament has  
awarded over \$200,000 In  
scholarship funds to senior high  
school student athletes who  
participated in the Bob Hayes Track  
and Field Meet.*

**PAY ONLINE**

