



Executive Director's Message

As the new Executive Director of the Bob Hayes Invitational Track Meet, Inc., I find it to be a very humbling but exciting challenge to Keep, Build and Enhance what the founders along with longtime meet director James" Coach" Day created over 58 years ago.

The Bob Hayes Invitational Track and Field Meet provides a unique opportunity for high school athletes of all races, gender, and ethnicities to come together and compete on an equal playing field.

Our mission is simple, to bring together the country's best high school athletes in a showcase of athletic excellence and scholarship.

I want to personally invite you to *become a corporate partner*. We know our efforts to support our student athletes will go even farther with your endorsement. In return, you will be affiliated with the largest and most renowned high school track meet in the country. For over 50 years the Bob Hayes Track and Field Meet has been a pillar in the Jacksonville community and beyond. Please review the golf tournament's sponsorship opportunities and consider joining us in supporting our country's future leaders.

A handwritten signature in black ink, appearing to read "Gregory J. Coleman".

Gregory J. Coleman
Executive Director

The 21st Annual *James (Coach) Day Memorial Scholarship Golf Tournament*

May 1st, 2023

Eagle Landing Golf Course
Orange Park, Florida



The *James (Coach) Day Memorial Scholarship Golf Tournament* is a joint effort in conjunction with the *Bob Hayes Invitational Track and Field Meet* to raise funds to support the James (Coach) Day Memorial Scholarship Fund. Our organization will give students in their senior year and who also participate in the meet, the opportunity to earn a \$2500 scholarship to use the skills they have learned to excel in sports get a head start in college. Three scholarships will be awarded based on an established criterion. The purpose of the event is not only to provide scholarships for young athletes, but also to give the community an opportunity to get involved and encourage our young people to go farther in their academic endeavors. The entire community of the city of Jacksonville is very important to the success of this event. Together there is no limit to what we can achieve!

Thank you, Jacksonville City Council, for your many years of support.

Visit

www.bhitm22.org to register

PARTNERSHIP LEVELS

EXECUTIVE PARTNER - \$10,000+

Company Banner Endorsement (Tournament & Track Meet)
Company name on all tournament marketing
Green Fees For 8 - 4 golf hole signs
Disbursement of Company Products (Tournament Only)
Center Page Ad in Souvenir Booklet (Double Fold)
Bob Hayes Hall of Fame Banquet Table For 10 guest
Recognition at Bob Hayes Hall of Fame Banquet
Featured on Bob Hayes Website and social media platforms

TITLE PARTNER - \$5000

Company Banner Endorsement (Tournament & Track Meet) website and social media platforms
Company name on all tournament marketing
Green Fees For 4 - 2 Golf hole signs
Disbursement of Company Products (Tournament only)
Full page ad in tournament souvenir booklet

PRESENTING PARTNER - \$3000

Company Banner Endorsement (Tournament & Track Meet)
Name as presenting sponsor on all tournament website and all social media platforms
Green Fees For 4 - 1 Golf hole sign
Disbursement of Company Products (Tournament only)
Half page ad in tournament souvenir booklet

GOLF SHIRT PARTNER - \$2000

Company Sign displayed at awards program
Official Company logo on sleeve of shirt
Green Fees For 4
Quarter page ad in tournament souvenir booklet

BEVERAGE CART PARTNER - \$1000

Company Banner displayed on beverage cart (Both Sides) - 1 Golf hole sign
Quarter page ad in tournament souvenir booklet

GOLF HOLE PARTNER - \$150

Company sign on golf hole
Recognized as hole sponsor in tournament souvenir booklet

DONATING PRODUCT PARTNER

Company donates items/products to be given to players in souvenir bags

(\$100 + in value)

Name listed in souvenir booklet as donor

REGISTRATION

Contact Name

Company Name

Address

Phone Number

EMAIL Address

**COMMITMENT PARTNERSHIP
LEVEL (Circle One)**

AMOUNT \$ _____

PAYMENT

**Credit Card: To pay by credit card,
please go to registration link:**

www.bhitm22.org

**Check: Mail checks payable to:
Bob Hayes Invitational Track Meet
Attention: Golf Director
PO Box 12285
Jacksonville, FL 32209**

TOURNAMENT DIRECTORS:

**Charles Albertie
Greg Coleman
Phone: (612-800-8408)
EMAIL: bhitm22@gmail.com**

COORDINATORS:

**Weisha Kilette
Wonza Smith**

Schedule of Activities

8:00-8:45 a.m. -REGISTRATION
(Practice range available)
Raffle tickets will be available for
purchase
8:45-9:00 a.m.-Announcements
9:00 a.m. -18 Hole Shotgun Start

1:30 p.m. - Lunch, Program, Prizes
Silent and Live Auction (Clubhouse
Party Room)
**PLEASE bring a fully charged smart
phone to bid on auction items at the
event.**

Driving Directions:

<https://www.eaglelandingfl.com/location/>

Pricing

(Includes: Green and Cart Fees, Lunch,
Gratuities & Taxes)

\$125 Per Person
\$550. Per Foursome (Group\Business
Registration-Tee hole Sponsor signage)

Souvenir

Golf Tournament Souvenir Program
Business Card \$25.00
1/8 Page \$25.00
1/4 Page \$50.00
1/2 Page \$75.00
Full Page \$100.00

Please provide camera ready art if
possible or an additional \$15.00 charge
for ad design.

Payments

Online payment preferred. Visit
www.bhitm22.org to register.
Please make checks payable to:
Bob Hayes Invitational Track Meet, Inc.
mail by April 15th, 2023:
James "Coach" Day Scholarship Fund
Bob Hayes Invitational Meet
P.O. Box 12285
Jacksonville, FL 32209

The 21st Annual James "Coach" Day Memorial Scholarship Golf Tournament

May 1st, 2023

Eagle Landing Golf Course, Orange Park Florida
3989 Eagle Landing Pkwy
Orange Park, FL 32065

DEDICATION



Scholarship Golf Tournament Founder
Executive Director, BHITM, Inc.

Coach Day, as he was fondly called by most, was well-respected and regarded by many in professional athletic ranks for his assistance in getting talents of many young people recognized and developed. He was known throughout the community for his acts of kindness that he and his family extended to support those in need. He believed in the importance of education, and he dedicated his life to ensure that every child who wanted a better future had the resources needed to achieve that goal. As a teacher, coach, mentor, and friend, Coach Day touched the lives of many people in this community and across the country.



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HISTORY

JAMES (COACH)) DAY SCHOLARSHIP RECIPIENTS 2002



Since 2002 The James “Coach” Day Scholarship Golf Tournament has awarded over \$60,000 In scholarship funds to senior high school student athletes who participated in the Bob Hayes Track and Field Meet.

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